

Metrics Identification Process for MCC CRO Metrics Teams

November 7, 2008

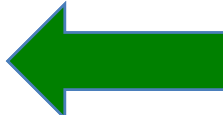

Dave Zuckerman



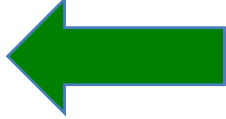
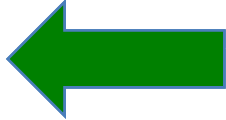
Differences Between CRO Metrics and Other Metric Types

- Not strictly supplier-customer
 - Success of both parties required
 - Team-based
 - Relationship-based
- Decision driven vs. transactional
 - Lots of interim decisions that affect the project direction
- Each project is unique to some extent
 - Not “cookie cutter”

What Types of Metrics are Appropriate (1 of 2)?

- Measure performance 
 - Timeliness, Cycle Time, Quality, Efficiency
- Measure the relationship 
 - Pharma satisfaction, CRO satisfaction
 - Financial stability
 - Organizational cohesiveness & stability (both parties)
 - Cutting edge technologies

What Types of Metrics are Appropriate (2 of 2)?

- Retrospective metrics 
 - Measure what's already happened
 - Ex: Cost per clean data point
 - Good for project-over-project improvement
- Prospective metrics 
 - Predict future performance
 - Ex: On-time site initiation
 - Good for avoiding/mitigating problems on the current project

Types of Performance Metrics

Timeliness (T)

Measures whether a milestone was achieved on-time

Cycle Time (CT)

Measures how long it takes to complete a task

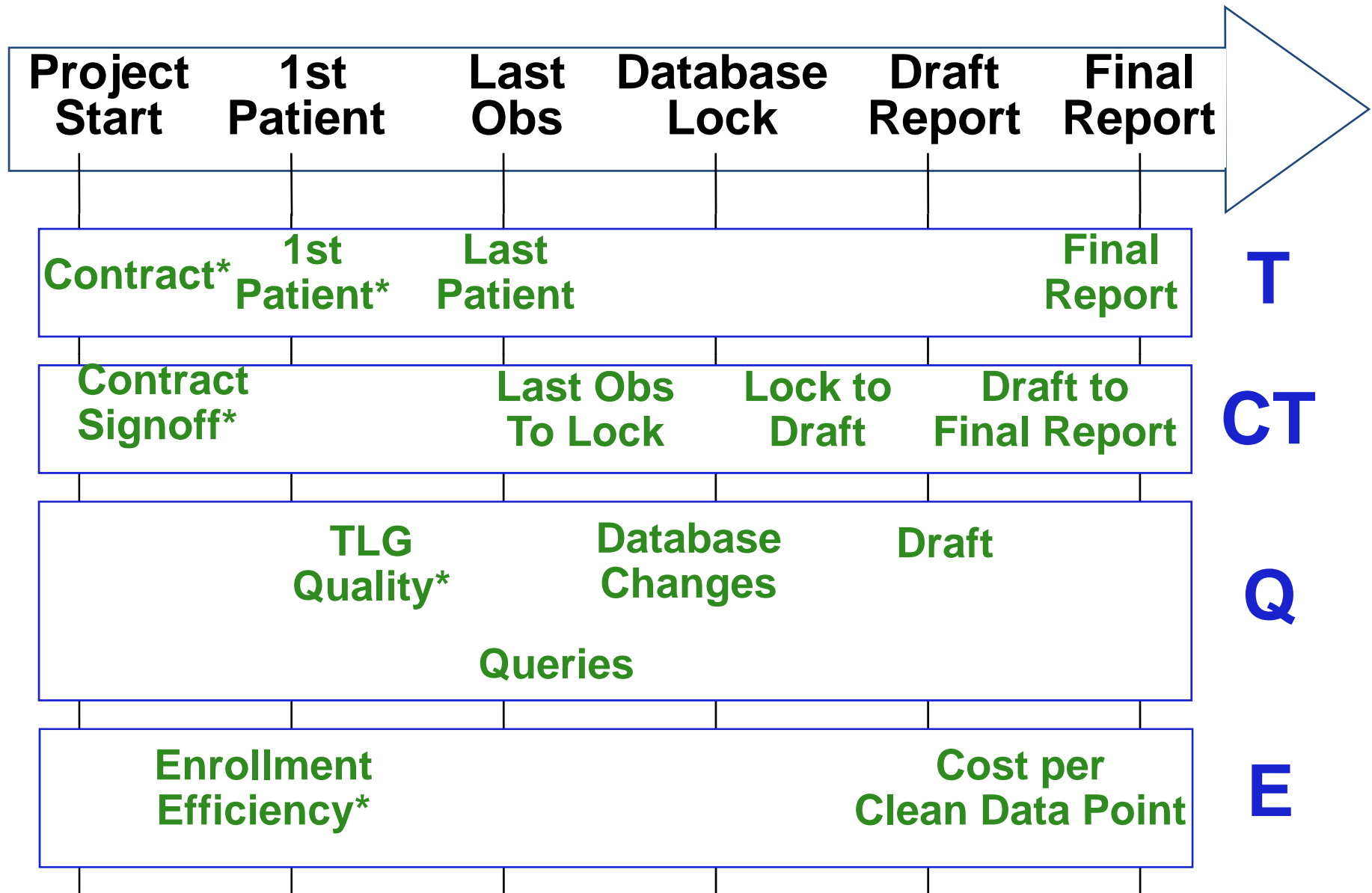
Quality (Q)

Measures the number of errors in completing a task

Efficiency (E)

Measures the resources required to complete a task

Example: Searle-CRO Metrics Set



* These metrics are somewhat prospective

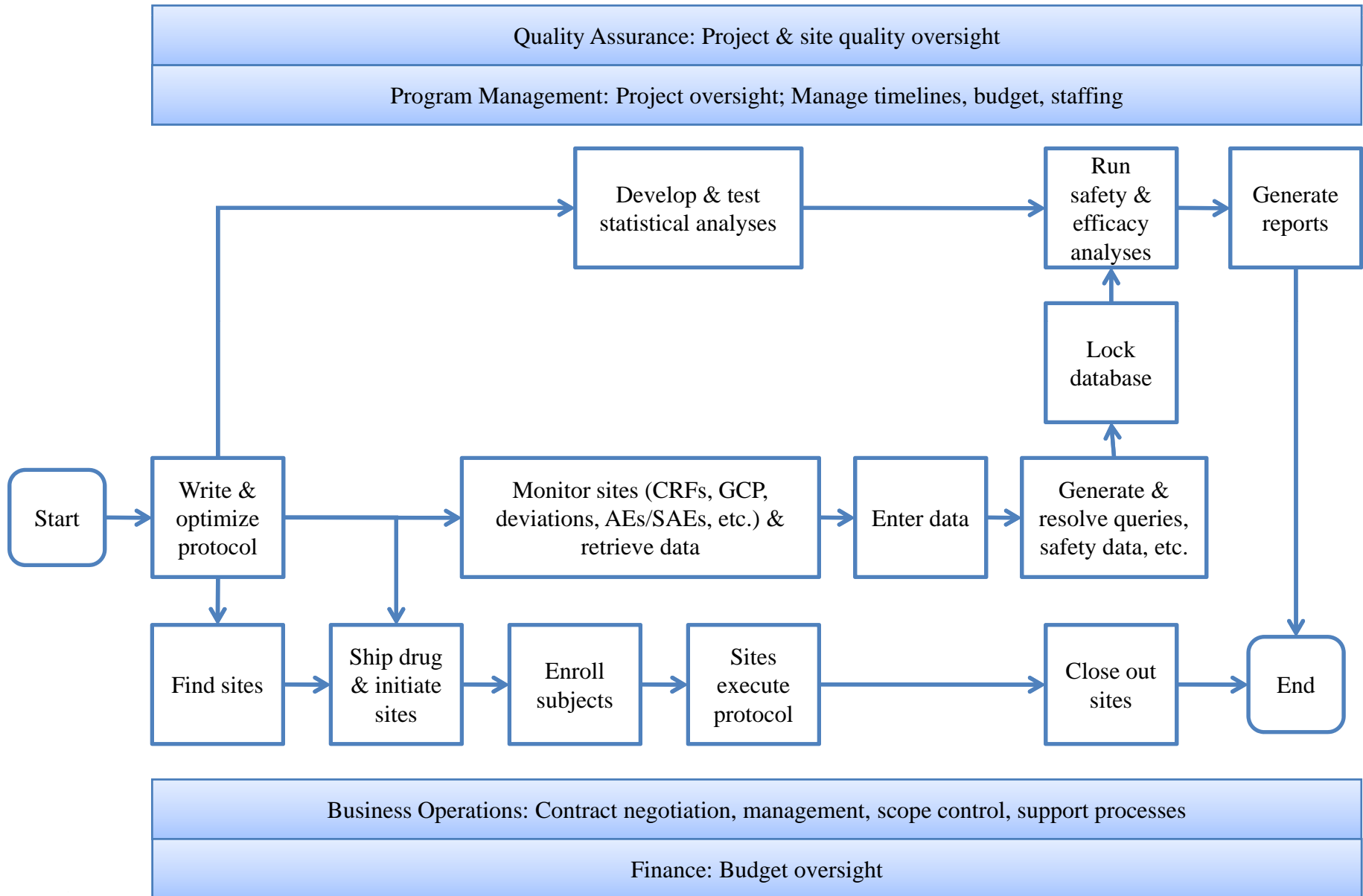
MCC CRO metrics approach

1. Define the process
2. Identify problems in the process
3. Measure the process
 - T, CT, Q, E
 - Long-term improvement (multiple projects)
 - Short-term success (on time & on budget)

Approach Details

1. Determine where your work fits in the clinical trial process (see process map)
2. Identify who supplies inputs and who receives your outputs
3. Fill out the Task Definition Form for your work
 - See completed TDFs for examples
4. Identify metrics (T, CT, Q, E) that will measure progress in improving performance
 - Will improve products, fix supplier issues, help reduce cost or cycle time issues
 - Are predictive whenever possible

Typical Trial-Level Process



Complete the Form in This Order...

Process/Task Name:		(1)	Is task being performed by CRO or pharma?
Process/Task Objective:		(2)	
Pharma Inputs	Suppliers	Subtasks in This Process/Task	Products
(4)		Beginning Boundary:	
Supplier Issues		Subtasks	1.
(5)		(9)	2.
			(11)
CRO Inputs	Suppliers	Factors that drive cost/cycle time	Metrics (T, CT, Q, E)
(6)			(12)
Supplier Issues		Ending Boundary:	
(7)		(10)	

Definitions

Process/Task Name: <i>MCC Team Name</i>		Is task being performed by CRO or pharma? <i>Are you assuming that the pharma or CRO is doing this work?</i>
Process/Task Objective: <i>What work is accomplished during these tasks</i>		
Pharma Inputs <i>What inputs are required from the pharma and which functions/groups supply them?</i>	Suppliers	Subtasks in This Process/Task Beginning Boundary: <i>What tasks triggers the start of this work?</i> Subtasks <i>What specific steps are required to perform this work and produce the products at left?</i>
Supplier Issues <i>What are the typical problems encountered with these inputs? Are they late, of poor quality, misunderstand the requirements, etc?</i>		
CRO Inputs <i>What inputs are required from the CRO and which functions/groups supply them?</i>	Suppliers	Products <ol style="list-style-type: none"> <i>What are the one or two key products that result from this work and who receives these products?</i> <hr/> Customers <ol style="list-style-type: none"> <i>What are the one or two key products that result from this work and who receives these products?</i> <hr/> Metrics (T, CT, Q, E) <div style="background-color: #e0ffff; padding: 5px;"> <i>What metrics can you think of that will help you measure and improve on the:</i> <ul style="list-style-type: none"> <i>Supplier Issues</i> <i>Cost/Cycle Time of your work</i> <i>Products you provide to customers</i> <i>Try to focus on metrics that can be used to avoid problems in the future rather than simply cataloging problems of the past.</i> </div>
Supplier Issues <i>What are the typical problems encountered with these inputs? Are they late, of poor quality, misunderstand the requirements, etc?</i>		
		Ending Boundary: <i>What tasks triggers the completion of this work?</i>

Example 1 Process/Task Definition Form

Process/Task Name: <i>Data Management Edit Check Development</i>		Is task being performed by CRO or pharma? CRO	
Process/Task Objective: <i>Develop Edit Checks for a protocol & CRF</i>			
Pharma Inputs <i>Protocol CRF</i>	Suppliers <i>MW CRF designer</i>	Subtasks in This Process/Task	Products <i>1. Edit checks 2. -</i>
		Beginning Boundary: <i>Receive protocol & CRF</i>	Customers <i>Data analysts CRAs</i>
Supplier Issues <i>Supplied late</i>		Subtasks <i>Define edit check rqmts Construct edit checks Review & scrub edit checks Program edit checks Validate/test edit checks Modify as required</i>	Metrics (T, CT, Q, E) <i>On-time protocol & CRF (T) % participation in edit check review (Q) Comprehensiveness of test/validation data set (Q) Number of edit check changes after sign-off (Q)</i>
CRO Inputs <i>Stats analysis rqmts</i>	Suppliers <i>Biostats</i>	Factors that drive cost/cycle time <i>Inadequate edit check review/scrub Inadequate test/validation</i>	
Supplier Issues <i>Supplied late</i>		Ending Boundary: <i>Production started</i>	

Example 2 Process/Task Definition Form

Process/Task Name: <i>Site selection</i>		Is task being performed by CRO or pharma? CRO	
Process/Task Objective: <i>Identify appropriate sites for a specific protocol</i>			
Pharma Inputs <i>Protocol</i> <i>Required site list</i>	Suppliers <i>Pharma</i> <i>Pharma</i>	Subtasks in This Process/Task Beginning Boundary: <i>Receive protocol & CRF</i>	Products <i>1. Enrollment success criteria</i> <i>2. Ranked site list</i>
Supplier Issues <i>Protocol supplied late</i> <i>Protocol amended</i> <i>Required site list too long</i>		Subtasks <i>Verify enrollment forecast</i> <i>Refine site selection criteria</i> <i>Identify sites that match criteria</i> <i>Determine individual site capabilities & interest</i> <i>Rank sites by enrollment potential & interest</i>	Customers <i>CRAs</i> <i>CRAs</i> <i>Project team</i>
CRO Inputs <i>CRF</i> <i>Site selection criteria</i> <i>Enrollment forecast</i>	Suppliers <i>CRF designer</i> <i>Project team</i> <i>Project team</i>	Factors that drive cost/cycle time <i>Can't get good enrollment forecast (so have to identify extra sites)</i> <i>Can't get crystal clear site selection criteria (so end up with low enrolling sites)</i>	Metrics (T, CT, Q, E) <i>On-time protocol & CRF (T)</i> <i># of protocol amendments (Q)</i> <i>Accuracy of enrollment forecast (Q)</i> <i>Time to next site initiated vs forecast (CT)</i> <i>Quality of next site initiated (Q)</i> <i>% of sites enrolling \geq forecast (Q)</i>
Supplier Issues <i>CRF supplied late</i> <i>Site selection criteria are vague</i> <i>Enrollment forecast is too optimistic</i>		Ending Boundary: <i>Send ranked site list to CRAs for site initiation</i>	

Process/Task Name: Final Contract Execution		Is task being performed by CRO or pharma?	
Process/Task Objective: Finalize SOW, budget, payment schedule, timeline and contract terms for a new project		CRO	
Pharma Inputs Protocol/synopsis Scope of Work (SOW) Contract template RFP Responsibility Matrix Timeline	Suppliers Line functions TA Groups Contract Mgmt Legal R&D Finance Procurement Country representatives Business Development	<i>Subtasks in This Process/Task</i> Beginning Boundary: Written authorization from pharma to CRO to start work Subtasks Agree on: - Scope and timelines - Deliverables - Rates - Budget and payment schedule - Milestones - Contract wording - Resource assignments/experience Joint SOW review process Internal process for review of proposal/RFP/SOW/Contract	Products Clear SOW Timeline Budget Contract terms Payment schedule
Supplier Issues Lengthy/late review of scope/contract documents by legal and line function Resources Changing scope			Customers Project teams Finance
CRO Inputs Proposal Assumptions Contract template Resources/experience Rates/cost Unclear/missing info scope/timelines	Suppliers Contract and proposal group Line functions Country representatives	Factors that drive cost/cycle time Calculation errors Lack of clarity in protocol/SOW Delays in review by parties that require review/input/approval Unrealistic timelines Changing scope	Metrics (T, CT, Q, E) 1. # calendar days from written authorization of work to full execution of contract (no MSA in place) (T) 2. # of calendar days from written authorization of work to full execution of work order (MSA in place) (T) 3. # of changes to initial SOW (clarity of SOW) (Q) 4. # of review cycles for (CT): - contract terms - SOW finalization - budget
Supplier Issues Lengthy/late review of scope/contract documents by legal and line function		Ending Boundary: Fully executed contract (agreement, scope, budget)	

Questions/Comments/Discussion

