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**METRICS CHAMPION CONSORTIUM TO DEVELOP A BLINDED STANDARDIZED PERFORMANCE METRICS  
DATABASE WITH ALLIANCE PARTNER CENTRE FOR MEDICINES RESEARCH INTERNATIONAL LIMITED**  
*Helping to Improve Drug Development Efficiency*

(INDIANAPOLIS, IN) April 21, 2010 - The Metrics Champion Consortium (MCC) is pleased to announce its alliance partnership with Centre for Medicine Research International Limited (CMR International, a Thomson Reuters business) in the development of a blinded database for MCC member organizations utilizing the MCC's portfolio of standardized performance metrics.

Since its inception in 2005, the MCC has helped bring forth standardized performance metrics in the Central Laboratory, ECG, and Imaging areas of the drug development process. At the recent 19th Annual Partnerships in Clinical Trials meeting, April 12 – 14, 2010, Orlando, FL, the MCC unveiled its standardized Clinical Trial Performance Metrics and provided a demonstration of CMR International's data interrogation and reporting solutions utilizing Spotfire®.

“We are pleased with our alliance partnership with CMR International and our workshop at the IIR's Partnerships meeting was a great venue to share version 1.0 of our Clinical Trial Performance Metrics. Our partnership agreement with CMR International provides a tremendous resource as we continue to strive to fulfill our mission of providing the platforms, tools and shared learning opportunities that encourage performance improvement, effectiveness, efficiency, and appropriate levels of control in the drug development process,” states Guy Mascaro, President of the MCC.

According to Dr. Jane Sharples, General Manager of CMR International, “CMR is delighted to join forces with the MCC and to bring to bear CMR's long established gold standard tools and techniques in data management and analytics to this alliance. CMR has a long-term commitment to supporting the industry in improving R&D productivity and, to this effect, the MCC's extensive clinical trial metrics suite, combined with CMR's capabilities in implementing benchmarking programmes and providing related advisory services, will represent a powerful and complementary capability within the market.”

**About Metrics Champion Consortium**

Headquartered in Carmel Indiana, the Metrics Champion Consortium is an open, multidisciplinary, non-profit

organization comprised of biotechnology, pharmaceutical and service provider organizations. The mission of the MCC is to develop, through a collaborative process, standardized performance metrics within the biotechnology and pharmaceutical industry with the intent to jointly encourage performance improvement, effectiveness, efficiency, and appropriate levels of controls for both sponsors and service providers in support of the drug development process.

### About Centre for Medicines Research International Limited

Headquartered in London in the United Kingdom, CMR International, a Thomson Reuters business, is the biopharmaceutical industry's established partner in global R&D performance measurement. For close to 15 years, CMR has worked with the leading global biopharmaceutical companies to assess R&D productivity and provide insights which are used to improve the planning and effectiveness of R&D. CMR provides its clients with accurate, consistent, and trustworthy performance benchmarks and through its consulting services capability, assists the industry in converting this information into actionable performance improvement initiatives.



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